

**AGENDA SUMMARY PAGE**  
**CITY COUNCIL MEETING OF: JANUARY 17, 2007**

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**DEPARTMENT: PUBLIC WORKS**

**DIRECTOR: CHARLIE KAJKOWSKI**

☒ **Consent**   ☐ **Discussion**

**SUBJECT:**

Approval of an Encroachment Request from The Rogich Communications Group on behalf of the Las Vegas Valley Water District, owner (Valley View Boulevard between Charleston Boulevard and US-95) - Ward 1 (Tarkanian)

**Fiscal Impact**

☒

**No Impact**

☐

**Augmentation Required**

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**Budget Funds Available**

**Dept./Division:**

**Amount:**

**Funding Source:**

**PURPOSE/BACKGROUND:**

This request is for 32 each, 72-inch tall banners attached to alternating street light poles on the east and west sides of Valley View Boulevard between Charleston Boulevard and US-95. The banners will protrude into public airspace over the sidewalk for approximately 28-inches and the bottom of the banners will be a minimum of 17-feet above ground level. The banners will depict various photos and advertise the amenities located at the Springs Preserve. If traffic on Valley View Boulevard is to be impeded during the hanging of the banners the Springs Preserve must submit to the City's Traffic Engineering Division, a Traffic Control Plan. The Traffic Control Plan must be approved and any conditions of approval must be followed prior to the installation or removal of any banners. If approved, the applicant will be required to sign an Encroachment Agreement that has conditions of maintenance, liability and removal.

**RECOMMENDATION:**

Approval

**BACKUP DOCUMENTATION:**

1. Copy of Encroachment Exhibit "A" (sample banner with dimensions)
2. Copy of Encroachment Exhibit "B" (sample banner)
3. Copy of Encroachment Exhibit "C" (top and bottom brackets that will attach the banners to the street light poles)

Motion made by GARY REESE to Approve Items 11-15, 17-31 and 34-44

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

LAWRENCE WEEKLY, LARRY BROWN, LOIS TARKANIAN, STEVE WOLFSON,  
OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)